



T. Boone Pickens Media Coverage 2.12.10

Total of 13 Placements

Print: 1
Blog/Online: 2
Broadcast: 10

Coverage Summary:

KGO-TV in San Francisco reported on Pickens' push to run vehicles on natural gas, highlighting natural gas' ability to be a bridge fuel that is 50 percent cleaner than diesel. Former Secretary of State George Shultz spoke in favor of Pickens' plan talking about our natural gas supply. The story can be viewed here: <http://abclocal.go.com/kgo/story?section=news/politics&id=7272774>

KPIX-TV and *KOFY-TV* in San Francisco also covered Pickens' visit to the Bay area.

KMID-TV in Odessa/Midland, TX focused on Pickens for its Energy Report series. Pickens discussed national security and how running 18-wheelers on natural gas will help cut our dependence on OPEC oil. The piece also mentioned the importance of contacting members of Congress about natural gas legislation. The piece can be viewed here:

http://permiabasin360.com/media_player.php?media_id=398761

Forbes included Pickens' *The First Billion is the Hardest* in its article on books written by billionaires, summarizing some of the key points Pickens makes in the book.

Highlighted Placements (Full Articles Below)

T. Boone Pickens Pushes for Natural Gas – *KGO* – 2/11/10
Billionaire Books – *Forbes* – 2/12/10

Blog/Online Placements (Full Articles Below)

Natural Gas Transportation - Why Not? – *Seeking Alpha* – 2/12/10

HIGHLIGHTED COVERAGE

T. Boone Pickens Pushes for Natural Gas – KGO – 2/11/10

By Mark Matthews

SAN FRANCISCO (KGO) -- With gas prices dropping again, it is easy to forget how dependent we still are on foreign oil, particularly from the volatile Middle East, but Texas tycoon and energy guru T. Boone Pickens has not forgotten. He brought his push to the Bay Area Thursday, for switching our cars to a different fuel hidden beneath the ground.

Pickens knows energy. He made most of his \$3 billion in oil and natural gas.

"Forty years our country has had no energy plan, none, zero," says Pickens.

And now he is working on Washington to pass an energy bill by this summer, one that will accelerate the conversion of big trucks from diesel to natural gas.

"It's a bridge to get you to the battery. The battery won't move an 18-wheeler, so you're either going to move it with diesel or you're going to move it with natural gas, and natural gas is 50 percent cleaner than diesel," says Pickens.

Pickens told ABC7 getting the natural gas to fueling stations will not be a problem. One of his companies claims to be the largest supplier of natural gas for transportation in North America.

When asked if he had some significant holdings in natural gas, Pickens told ABC7, "Well I do, but I'm not a producer."

Pickens says it is the American way to make a profit and he will if the legislation he is backing goes through. It will offer government incentives of \$80,000 per truck to convert to natural gas.

"You take one trash truck on diesel off the road, it's equivalent to 325 cars," says Pickens.

In the audience was former Secretary of State George Shultz who likes the idea.

"It's less pollution for one thing. We have a lot ourselves, so we're supplying ourselves, we're not having to import it from other places," says Schultz.

And Shultz says the foreign policy costs of oil are far greater than those reflected in the price of a barrel.

Pickens was speaking at a fundraising lunch for Oakland Military Institute, a college prep academy founded in 2001 by then Oakland Mayor Jerry Brown.

Though Democratic Attorney General Brown has not officially announced his run for governor, his reaction to Pickens' proposal, sure sounds like he is.

"That's a very provocative idea and it's certainly something we're going to have to look at," says Brown.

Billionaire Books – Forbes – 2/12/10

By Claire Obusan

Want to land yourself on the Forbes list of the World's Billionaires? Reading the tomes of some of the current members of that exclusive ranking could be a good start.

You'll likely need to start from humble beginnings. In his autobiography, *Call Me Ted*, CNN founder Ted Turner (worth \$1.8 billion at last count) writes candidly about his difficult childhood.

In the book the famously blunt "Mouth of the South" reveals he developed the thick skin and appetite for risk necessary for making vast sums by enduring beatings from his father, who committed suicide in 1963. His sister died at age 17. He battled depression after his ouster from AOL Time Warner and losing \$7 billion of his fortune during the dot-com crash.

Blackstone cofounder Peter G. Peterson revealed in his 2009 autobiography *The Education of an American Dreamer* that his obsession with achievement was rooted in witnessing his Greek immigrant father's struggle in Nebraska. He says his drive resulted in intensive psychotherapy.

Billionaire autobiographies are often fascinating tell-alls featuring outrageous tales of achievement, business how-to and, more often than not, a titan of industry standing atop a soapbox railing against government spending and higher taxes.

The books follow a common story arc: humble beginnings, early success followed by failure, lessons learned--and an obsessive drive to succeed.

Legendary oilman and born-again environmentalist T. Boone Pickens wrote in his third and latest autobiography, *The First Billion Is The Hardest*, about growing up as a Depression Baby in Holdenville, Okla., and the early lessons from his parents, grandmother and aunt.

His first experience of "expansion by acquisition" was as a newspaper delivery boy. In five years he expands his route from 25 papers to 156, an experience he carried throughout his career.

In 1959 Pickens founded the company that would later become Mesa Petroleum. By the 1980s it had become one of the largest companies in the world through a frenzy of mergers and acquisitions, cementing Pickens' status as a corporate raider. He ceded control of Mesa to billionaire Richard Rainwater following a refinancing of the company in 1996.

As he tells it in *The First Billion Is The Hardest*: "The week before I left Mesa, I had undergone a colonoscopy, moved out of my home and filed for divorce. Losing Mesa hurt the most."

T. Boone Pickens
Net Worth: \$1.1 billion

Autobiographies: Boone (1987), *The Luckiest Guy in the World* (2000), *The First Billion Is The Hardest* (2009)

Oilman and alternative energy proponent is a prolific writer: He has penned three autobiographies. His third and most recent book, *The First Billion Is The Hardest*, goes beyond his life story and expands on his views on alternative energy sources and America's dependence on foreign oil. It's not all serious; the billionaire peppers the book with earthy nuggets of wisdom he calls "Booneisms."

BLOG/ONLINE COVERAGE

Natural Gas Transportation - Why Not? – Seeking Alpha – 2/12/10

By Michael Fitzsimmons

In 2009 the United States imported 4.35 billion barrels of oil (63% of its total oil consumption) and as a result sent \$265 billion dollars overseas to pay for it. In 2008 when oil reached \$150/barrel and gasoline was sold over \$4.50/gallon, the US imported 65% of its oil and sent \$465 billion dollars overseas. Think of it, nearly half a trillion dollars left the country in 2008 alone for oil. Estimates for the next decade predict the US will send \$10 trillion dollars overseas for oil. As Boone Pickens often says, this is without a doubt the largest transfer of wealth in the history of mankind.

As a person whose grandfather pumped Pennsylvania grade crude out of western New York oil fields, I grew up smelling crude oil. I marveled at the ingenuity of the old-timers' engineering skills to pump oil and gas, gather it, and get it to market. My grandfather remained an independent back in the day when Rockefeller played hardball to drive the independents out of business. It may be surprising to some that I have been such an advocate of natural gas transportation in order to wean ourselves off oil. But what choice do we have? Every US president since Eisenhower has publicly stated the US must reduce foreign oil imports. Yet, in 1970 the US imported only 24% of our oil. At that time this dependence was considered a grave national security problem. Now that our dependence has grown to 65%, it is not only a national security problem of the highest level – it is an economic crisis.

I have made a lot of friends and acquaintances over the years of my natural gas advocacy work. The one common thread we all have, and the question I hear over and over is: why do US policymakers continue to ignore natural gas transportation? Why is such an obvious solution to the nation's reliance on foreign oil not adopted? Why was none of the stimulus money spent on natural gas transportation infrastructure which would have created millions of good jobs and build an infrastructure that would pay dividends to all Americans for decades to come? Let's try to answer these very simple questions by briefly looking at every possible angle.

Is There Enough Natural Gas Supply?

When I first started advocating natural gas transportation, the supply question was not so easily answered. However, when I looked at Alaskan and lower-48 natural gas reserves, low cost LNG supplies from a diverse number of sources, and the huge natural gas reserves being discovered worldwide, it looked as though supply would be adequate at least 30-40 years. It certainly seemed a more secure bet than a worldwide oil supply which will have trouble keeping pace with worldwide demand.

Since that time everyone is now quite aware of the shale plays which have been a complete game changer in the energy arena. It is now clear the US has enough domestic natural gas to supply home heating and industrial consumption as well as to replace all dirty coal electrical generation and power half the US car and truck fleet - all of this, for at least 100 years.

Despite a frigid winter and a nat gas rig count that was sharply curtailed in 2008/2009, the US nat gas inventory level is still 7% above the 5 year average. Natural gas supply is a light switch away in the US. The supply question has been answered – US domestic natural gas supplies are abundant.

I wrote a previous article on this topic which goes into much more detail on natural gas supply and demand figures. However, the U.S. shale plays are such a recent game changer, even that article is out-of-date with respect to newer and more positive supply data.

Is NGV Technology Viable?

I often get emails informing me that NGVs don't work or aren't powerful enough. Nothing could be further from the truth. NGVs have been around for decades and are a very mature technology. Oil exporting

countries such as Brazil and Iran have adopted NGVs as quickly as possible in order to export more oil in the future (no doubt to the US). Both Ford and GM manufacture natural gas cars and trucks yet we cannot buy them in the United States. Westport Innovations (WPRT) has partnered with Cummins Inc (CWI) to produce natural gas engines which are being shipped around the world. The partnership has agreements in place to sell powerful natural gas engines to heavy duty Mack, Daimler, and Volvo trucks. I have exchanged emails with many Honda Civic GX owners who love their cars. Pickens' Clean Energy Fuels Corp (CNLE) has been successful in deploying natural gas fleets around the country. The response has been very positive and enthusiastic. Anyone who tells you NGVs don't work simply doesn't know what they are talking about.

Are NGVs Safe?

The most effective scare tactic used by those opposing natural gas transportation is the image of an exploding NGV or an NGV "bomb". Yet there is not one credible study done by an independent source indicating that NGVs are statistically or significantly more dangerous than are gasoline powered vehicles. The conclusion appears to be that any accident horrific enough to puncture an NGV tank and cause an explosion would have also most likely have killed anyone in a gasoline powered vehicle as well. Also, it should be pointed out that unlike gasoline which spills and coagulates around a wrecked vehicle, natural gas simply vents to the atmosphere and away from the wreck and passengers. Many also seem to be unaware of various engineering techniques employed to address safety hazard in the natural gas refueling and delivery systems in NGVs. The bottom line is this: NGVs are a safe and secure mode of transportation. Ford (F) and GM would not be manufacturing NGVs for sale if they felt they would be subject to safety liability lawsuits. Anyone who tells you NGVs are not a safe and secure method of transportation simply doesn't know what they are talking about.

Are Natural Gas and NGVs Environmentally Friendly?

The "environmental purists" in the United States are making a crucial environmental policy mistake: they continue to lump the abundant, clean and cheap fossil fuel in the same category as the dirty and expensive fossil fuels (oil and coal). The label "fossil fuel" is proving to be difficult hurdle for them to negotiate with any sense of pragmatism or unbiased logic. According to the EPA, the Honda (HMC) Civic GX natural gas vehicle is the cleanest internal combustion vehicle on the planet.

The Toyota (TM) Camry CNG concept car shown here goes a step further in environmental friendliness by incorporating an electric motor similar to the Prius architecture. There is no plug-in battery recharge required as the natural gas engine recharges the batteries. Thus, this vehicle does not produce toxic coal emissions. I believe this electric/CNG vehicle is the single best transportation solution in existence today. Isn't it ironic the US government won't support the vehicle and therefore Toyota won't manufacture it? Once again we have a fantastic non-oil based vehicle unavailable to US citizens. This is very disturbing.

Here are the facts: NGVs emit 30% less CO₂ than do gasoline cars and trucks and 100% less of the toxic smog emissions. Natural gas electrical power generation emits 50% less CO₂ and 100% less of the heavy metal toxic fly-ash coal plants are famous for producing. Electric cars built prior to a wind and/or solar infrastructure to recharge them should be viewed as tiny little coal plants travelling down the highway generating CO₂ and heavy metal toxic particulates. Were a significant number of coal plants permanently shut down and replaced with natural gas generation, I would certainly have a more favorable view of 100% electric vehicles. For now and the foreseeable future, they are simply a bad alternative.

Now, there have been some pollution concerns and incidences as a result of shale gas drilling and production. The most serious questions involve possible pollution of aquifers which provide drinking water. However, the fact is over 3.6 million oil and gas wells have been drilled in the U.S. through aquifers that are protected by surface casing with minimal damage to the nation's drinking water. While no energy industry has a perfect record, there certainly have been no natural gas related pollution cases coming close to the magnitude of the environmental disaster caused by the coal fly-ash release in Kingston, TN or by the Exxon (XOM) Valdez oil spill. Since natural gas adversaries will cling to any fear tactic in order to prevent adoption of natural gas energy policies, it is very important the major shale developers and the

natural gas lobby address these environmental concerns by publishing and widely circulating all available data on the pollution impacts of shale drilling – both positive and negative. It is also important for them to work proactively with Congress and state and federal regulators to allay environmental fears and to agree upon a satisfactory regulatory framework in order to move confidently forward. The bottom line is that we know what coal (electric cars) and oil (gasoline and diesel vehicles) will do: more CO₂, more toxic particulates, and more pollution of our lakes, rivers, and streams (not to mention our lungs). Natural gas is a clean fuel. It is much cleaner than either coal or oil; it is not even a close contest.

Are NGVs Economical?

NGVs are certainly more economic to operate than are gasoline or diesel powered internal combustion engines. Today, folks in Utah are filling up with CNG for around \$1/gallon. In Oklahoma, it's a little less than \$1.50/gallon. Meanwhile gasoline is about \$2.50/gallon. In 2008 when gasoline was \$4.50/gallon, the savings were even greater.

Today, there is only one NGV available in the U.S.: the Honda Civic GX, and only then if you are lucky enough to live in a state in which Honda offers it and where you have CNG refueling stations. NGV conversion kits are expensive. Yet there is no fundamental reason why NGVs should be more expensive than gasoline powered cars and trucks. All we need is volume and price will take care of itself. Over the long run, NGVs are cheaper to operate, and run much cleaner than gasoline powered cars and trucks – meaning less money will be spent on maintenance related upkeep.

One reason Pickens is so successful converting fleets to run on CNG instead of gasoline is pure and simple economics: NGVs save money for their owners and for fleet operators.

Can I Refuel My NGV?

The "Phill" is a natural gas refueling appliance that can connect to your natural gas line and be hung in your garage. This would allow any American on the natural gas distribution network to refuel their NGV overnight while they sleep. Fuel Systems Solutions (FSYS) bought the "Phill" intellectual property and manufacturing rights from Fuelmaker (the Canadian firm which invented the Phill and is now bankrupt). My sources tell me FSYS is planning on manufacturing the Phill in Italy, a country that is hot on the NGV bandwagon. What a pity such a device is not built in the U.S.A. – a country with such vast supplies of natural gas.

Aside from enlightened states such as Utah, California, and Oklahoma, there is a dearth of CNG refueling stations across the country. However, as I have said many times before, the multi-million mile natural gas pipeline grid in the United States which connects every major metropolitan area and homes where 130,000,000 cars and truck could be refueled in their garages every night is America's single most competitive economic advantage. There is no other country in the world that comes close to such an evolved natural gas infrastructure. The Chinese would dearly love to own such an advantage and you can make damn sure they would be taking advantage of it instead of letting it sit around under utilized and unleveraged as we are here in America.

The lack of CNG refueling stations is not a technological or economic hurdle. It is simply a very unwise policy decision by those in Washington, DC.

Summary

So there you have it: there are many reasons to adopt natural gas transportation, and no logical reason not to do so. There is plenty of domestic supply. NGVs are a reliable, safe, and mature technology. NGVs are environmentally friendly and a superior solution when compared to electric and gasoline or diesel powered cars and trucks. NGVs are very economical and indeed save money for individual owners and fleet operators. Technology exist today which allows NGV owners to refuel their vehicles at home in their garage. The only impediments are lack of NGV availability and lack of significant CNG refueling stations.

However, both of these impediments are a result of unwise policymaking decisions – not any technical or other unsolvable hurdle.

Conclusion

Question: Natural Gas Transportation – Why Not?

Answer: it's POLITICAL

And for the sake of our economy, our security, and the future of our planet, I will set a clear goal as president: In 10 years, we will finally end our dependence on oil from the Middle East.

— President Barack Obama

Like so many Presidents before him, it's a promise that will not be kept. Notice that Obama singles out Middle Eastern oil. This alone is a clue that he doesn't "get it". It doesn't matter where the oil comes from if not from within our own borders. Foreign oil is foreign oil and the money flows OUT of the country no matter where it ends up. Certainly we'd prefer to send it to friends, but from a balance of trade standpoint, the wealth simply flows out of the country. Period.

The truth hurts, but the Fitzman is going to give it to you straight. The U.S. has three major problems from which most others emanate:

- We have a two party political system which is completely dysfunctional. Both parties have proven themselves totally incapable of solving any major problem with pragmatic and logical policy initiatives. The Supreme Court has allowed special interests to own our elected "representatives" lock-stock-n-barrel. The great American middle class is forgotten.
- The Federal Reserve, in complete secrecy and without Congressional oversight or approval, is allowed to print money out of thin air and distribute it to its cronies. As if that weren't bad enough, the Federal Reserve has complete power and control over credit and interest rates. Not only is the Federal Reserve an un-Constitutional bureaucracy, the fiat money it prints is also un-Constitutional (only tender backed by gold and silver is). The result is runaway deficit spending, a devaluation of our currency, and the ability to "fund" oil wars and other such unproductive endeavors.
- The U.S. is addicted to foreign oil and it is bankrupting the country while enabling the greatest transfer of wealth in the history of the planet.

We'll focus here on the first one – political dysfunction. What is it about our political system that prevents us from adopting natural gas transportation?

We must first examine the power of the coal lobby. Ever since the disastrous decision made during the Carter administration to restrict natural gas to home heating, the coal industry has taken off and reaped enormous profit while polluting our way to "cheap energy". As we all now know, the only way coal is cheap is if you don't put a price on clean drinking water, healthy lungs, or a human body without cancer. But most Americans (including Barack Obama and Energy Secretary Chu) don't understand this and are all too happy to embrace the myth and oxymoron of "clean coal". People believe coal is clean if you remove the CO₂ – we'll just forget about the toxic heavy metal remnants and release those into the Tennessee River. So, we can understand how the power generation business is bought and paid for by the coal industry, but does that completely explain why natural gas is not being used in the transportation sector. I suppose it could since electric vehicles will require electricity to be recharged. And this is what the "environmental purists" don't get about electric cars: they will require more burning of the dirtiest of all fuels: COAL. Which is exactly what Obama wants and why our President has never uttered these three words together: "natural - gas - transportation". It is also why our Nobel Prize winning Energy Secretary Chu is "agnostic" about natural gas transportation and our country's most abundant, clean, and cheap source of energy. And Chu is an *energy* secretary for crying out loud.

But electric cars aren't here yet, they're going to be expensive, and they'll have range issues. So, what else is going on here? So foreign oil imports are not being reduced one barrel (except as a result of the great economic contraction, which is Obama's only successful method of reducing foreign oil imports). So, what other economic policymakers are involved here? Let's take a look at the major players:

- Greenspan/Bernanke: Federal Reserve Chairmen
- Timothy Geitner: Treasury Secretary
- Jared Bernstein: Chief Economist and Economic Advisor to Obama
- Larry Summers: Chairman National Economic Council
- Paul Volker: Chairman Economic Recovery Board
- Peter Orszag: Director Office Management and Budget (OMB)
- Barney Frank: Chairman, House Financial Services Committee
- Karen Mills: Administrator Small Business Association (SBA)
- Jonathon Leibowitz: Chairman Federal Trade Commission (FTC)
- Gary Gensler: Chairman CFTC

These people are largely responsible for developing U.S. economic policy and "strategy". Now, I've Google'd each of these people and they are for the most part highly educated and qualified people. So, again the question: how could such a cast of smart people continually neglect natural gas transportation as an obvious and excellent solution to the country's dependence on foreign oil?

In a rare moment of clarity, even Alan Greenspan finally admitted the Iraq war was all about oil. Of course, we cannot give him credit for this admission because it was made long after he left the Bush administration. Greenspan never once used his bully pulpit to actively support policies to reduce foreign oil addiction though he would give the issue lip service from time to time – almost as an unimportant afterthought. How can the Chairmen of the Federal Reserve (both Greenspan and Bernanke) not understand the dire threat addiction to foreign oil imports pose to the U.S. economic and financial well-being? It's amazing, isn't it?

Regardless, whatever the true reason the U.S. stays addicted to foreign oil, it's clear the root cause must be political. Global warming? Hey, If Obama wanted to be the star of the recent global warming conference all he would have had to do was show up and announce with great fanfare that the U.S. was converting all coal plants to natural gas generation and was planning to build a natural gas refueling infrastructure to allow half the U.S. car and truck fleet to run on natural gas and thereby cutting oil consumption by 6-7 million barrels a day. That simple act would have made him a true star (not a fake star – like winning a Nobel Peace Prize for waging oil wars). The Europeans would have loved him. The Fitzman would have loved him. And the Chinese would have left with their mouths open, their eyes wide shut, and wondered how in the world they were going to compete with an American economy unburdened from the expense of foreign oil whilst China's path is clearly on a road to duplicate America's oil policy mistakes.

Investment Advice

Given America's complete political and economic policy dysfunction, the generation of U.S. dollars out of thin air and backed by nothing, and the inability of the country to adopt a strategic long-term comprehensive energy policy like this one.

What is an American investor to do? I used to believe the answer was to invest primarily in oil companies and energy stocks. The events of the last several years have me rethinking this strategy. For one, I am (to quote our incompetent Energy Secretary Chu) “agnostic” on natural gas stocks. Like the CEO of EOG, I believe natural gas supplies are so abundant, without adopting a new demand driver like natural gas transportation prices are going to stay depressed for years to come. Take a look at Exxon Mobil’s purchase of XTO Energy (XTO) for \$40 billion dollars. Wall Street quickly “rewarded” XOM by shaving off, you guessed it, \$40 billion dollars of market value of the stock. Could it be the coal lobby is more powerful than even XOM? Or, could it be The Street sees XOM’s XTO purchase as a “do-over” for the huge investments XOM made in Qatari LNG long before the advent of the shale plays? Regardless, it doesn’t look bullish for natural gas prices. Neither does the natural gas legislation that has been languishing in Congress forever. So, here we are with abundant, clean, and cheap natural gas and we simply don’t know what the hell to do with it! What a broken country! But I digress – bottom line, I’ve made a U-turn: stay away from pure-play natural gas stocks.

Oil? Well, if you must invest in equities, yeah, long-term I still like oil stocks and only oil stocks: BP, COP, CVX, OXY, PBR, and STO are my favorites. And who can stay away from XOM with its best in class operational efficiencies even if the dividend is miserly?

However, realistically, one must consider the possibility that the U.S.’s economic, political, fiscal, and monetary policies are so bad that the entire system will collapse like other fiat money countries of past history. If that’s the case, oil stock certificates like those above will only be good for one thing (which I cannot say here since this is a family website). It seems that, at least politically, there is no fix to America’s broken two-party system unless there is some earth shaking event like famine or war on our own soil. In this case, what else can a person do but buy gold and silver bullion, build a garden, install a rain barrel or two, and stock up on dry goods and ammo? What a sad commentary that a citizen of the U.S. is even writing such depressing advice as this. However, looking at gun and ammo sales, as well as gold prices, I am obviously not the only one that feels this way.

On the other hand, the U.S. could enter an age of unbridled prosperity. We could create millions of good paying jobs building a natural gas refueling infrastructure and cars and trucks running on CNG. The billions of dollars now going overseas for foreign oil would instead go to U.S. companies, landowners, and farmers as royalty payments. This money would then be spent or reinvested here at home in domestic companies creating more jobs and more demand for goods and services. If only the U.S. economic policymakers listed above were forced to sit in front of a TV camera and defend their policies that keep America addicted to foreign oil. At the end of the day, it is these policy makers that are preventing America from throwing off the shackles of foreign oil.

BROADCAST COVERAGE

1. The Dylan Ratigan Show

MSNBC, National | DMA: 0

02/11/2010, 04:00 PM - 05:00 PM

[EC] 00:41:43 On to energy, and our need and desire to have energy-independence, so we that have less conversation about foreign oil and we're not funding two sides of the war. All these things that yield to us, . Take a look at this map (map says" source:**Pickens Plan**)...The latest natural gas resource report from jpmorgan showing that we have twice as much natural gas in our own country than previously reported. And we already thought we had more than almost anybody else. And yet, we buy foreign oil. Good times. 00:42:14

Keywords:Energy Plan: JPMorgan

Visuals:Map of U.S. **naturalgas** basins, source: **Pickens Plan**

Audience: 478,543 **Spot Cost:** \$4,512

2. ABC 7 News At 6:00

KGO-TV (ABC) CH 7, San Francisco | DMA: 6

02/11/2010, 06:00 PM - 07:00 PM

[EC] 00:34:54 And there is Texas tycoon T. **Boone Pickens** brought his push for switching our cars to a different **fuel** hidden beneath the ground Reporter: **TBoonePickens** knows **energy**. He made most of his \$3 billion in **oil** and **naturalgas**. 40 Years our country has had no **energy** claim. 40 Years our country has had no **energy** claim. Now, he's working on Washington to pass an **energy** bill by summer that will accelerate conversion of big diesel trucks to **naturalgas**. s . This is a bridge to get you to the battery The battery won't move in 18 wheeler. You're either going to move witness diesel or with **naturalgas**. . **Naturalgas** is 50% cleaner than diesel. **Pickens** told me getting **naturalgasfueling** stations won't be a problem. . There is one of his companies claims to be a largest supplier. You've got holdings in **naturalgas**.... 00:37:02

Keywords:Big Oil; Foreign Oil; TX; **Energy** bill; **NaturalGas**; Desiel trucks; Oakland Military Institute at College Prep Academy;

Visuals:T. **BoonePickens**; **Naturalgas** refinery; Semi trucks;

Speakers:T. Boone **Pickens**, BP Capital management; George Shultz, Fmr sec. of state; Jerry Brown, D CA attorney general;

Audience: 126,531 **Spot Cost:** \$1,789

3. ABC 7 News At 5:00

KGO-TV (ABC) CH 7, San Francisco | DMA: 6

02/11/2010, 05:00 PM - 05:30 PM

[EC] 00:29:48 Also a billionaire with a big idea. What T. **Boone Pickens** says is the best way for the US to transition away from foreign oil. 00:30:21

Keywords:Preview : WWII;

Visuals:Bayside Adventist Christian School; T. **BoonePickens**;

Audience: 122,004 **Spot Cost:** \$2,326

4. ABC 7 News At 9 On KOFY

KOFY-TV (IND) CH 20, San Francisco | DMA: 6

02/11/2010, 09:00 PM - 10:00 PM

[CC] 00:30:29 With **gas** prices dropping again it is easy to forget how dependent we still are on foreign **oil** particularly from the volatile middle east but Texas tycoon and **energy** guru **Pickens** has not forgotten. He brought his push to the bay area for switching our cars to different **fuel** hidden beneath the ground. Political reporter Mark Matthews has the story. Reporter: **Pickens** knows **energy**. He made most of his 3 billion dollars in **oil** and **naturalgas**. For years our country has had no **energy** plan. None. Zero. Reporter: now he's working on Washington to pass an **energy** bill by this summer. A bill that will accelerate the conversion of big diesel truck to **naturalgas**. It's a bridge to get you to the battery. The

battery won't move in 18-wheelers so you are either going to move it with diesel or move it with **naturalgas**. **Naturalgas** is 50% cleaner than diesel. Reporter: **Picken** told me that getting the **naturalgasfueling** stations won't be a problem. One of his companies claims to be the largest supplier of **naturalgas** for transportation in North America. You have significant holdings in **naturalgas** I understand. Well, I do. But I'm not a producer. Reporter: **Pickens** says it's the American way to make a profit and he will if the legislation he is backing through. It will offer government incentive of 80,000 dollars per truck to convert to **naturalgas**. You take one trash truck on diesel of the road equivalent to 325 cars....00:33:17
Audience: 32,845 **Spot Cost:** \$722

5. CBS 5 Eyewitness News At 6 PM
KPIX-TV (CBS) CH 5, San Francisco | DMA: 6
02/11/2010, 06:00 PM - 07:00 PM

[EC] 00:33:28 , Texas. Famous for big **oil**, big cattle, and lots of hot air. We got a almost nonstop supply of **wind**. Reporter: and Texas sure knows how to put its money where its **wind** is. You' looking at the largest turbine farm in the world. Texas governor Rick Perry. And folks in west Texas and the panhandle are excited about it. Reporter: in fact, the Lone Star State has a lot of **wind** power. More than anywhere on the planet. Ned Ross works for FP&L **Energy**. You can run 240 homes off each turbine that you see behind me. Reporter: who would have knot a Texas **oilman** would be behind these Texas-sized turbines?
T . BoonePickens. I'm starting off footing the bill. Reporter: advocates for Texas **wind** power say it reduces costs, creates jobs, and reduces pollution. There are enough plans to build enough **wind** farms in Texas to power a million homes! But what about California? You would think we would be an oasis for **wind** power. Maybe not. Here at the Altamont Pass, some of these **windmills** are 30 years old and half the time half of them aren't even working. When **winds** of change may have passed us by. Here's why. In a bit of irony, California's environmental laws make it difficult to site **windmill** farms here. 00:36:05

Keywords:TZ; Green City; Lone Star State;

Visuals:scenes of Dallas, TX including largest turbine farm in country; **Windfarm** at Altamonte Pass, CA.

Speakers:Rick Perry, TX Governor; Ned Ross, FP&L **Energy**; **T.BoonePickens**, TX **Oilman**; Nancy Rader, CA **WindEnergy** Assn.

Audience: 102,740 **Spot Cost:** \$1,453

6. Good Morning San Diego First Edition
KUSI-TV (IND) CH 51, San Diego | DMA: 28
02/11/2010, 05:00 AM - 06:00 AM

[EC] 00:38:50 Earthquakes and renewable energy ---both are soemthing we live with everyday in California. But how would a wind turbine hold-up under the stress oa big quake? That's just what a team of engineers at U-C-San Diego want to find-out. Kusi's David Davis has the story. It is the energy of the future, from sunlight to wind, rewable energy has taken hold around the world. Wind power is growing at a rate of 30 percent annually, and much of it is generated right here in California, where earthquakes are a daily occurrence, 1:53, in California, in particular, but also other regions like China, Greece, and so on. There's a fair bit of seismic hazard. So we want to make sure that wind turbines are being designed appropriately to address that seismic hazard. This particular 65-kilowatt turbine was built in the 1980's. Donated by Oak Creek Energy Systems it stands 80 feet tall. And is made from the same materials used to build modern day? Turbines, at a much greater height, 8:14, new turbines are 3 and 4 times and more as big as this one and they're extremely expensive and their satisfactory operations is very very important. And result in major economic consequences if there is trouble. For instance, late last year, General Electric received a one an a half billion dollar contract to build the world's largest **wind** farm. Last summer, sgd&e announced it would build California's second laest **wind** farm by adding to the Campo Reservation Project in the mountains east of San Diego. And one of the richest men in the world, billionaire **oilmanT. BoonePickens** has invested hundreds of millions of dollars on a giant **wind** farm in Texas. 10:47, the test that they conduct today is gonna be somewhat of a low level shake, but over the course of the next two weeks, they're going to be rattling this 80 foot structure with magnitudes up to 7.0. Two tests were conducted minutes apart, the first without the turbine's giant blades operating, then the second with them in operation. The video, like a minor earthquake, was not dramatic. But it was significant on two fronts, 2:08, one you need to make sure that they're safe. They don't fall over. But also

you need to make sure that **wind** turbines remain a cost competitive source of **energy**. So you want to make sure that your design unduly burdening the **wind** industry with an overly expensive **wind** turbine. ... 00:41:28

Keywords:TZ; **Wind**Turbines: UC San Diego; **wind** turbines; Oak Creek **Energy** Systems; General Electric; SDGE; Campo Reservation Project; **T. BoonePickens**; **windenergy**;
Speakers:Ian Prowell, UCSD Graduate Student Researcher; Ahmed Elgamal, UCSD Engineering Professor;

Audience: 10,449 **Spot Cost:** \$68

7. KUSI News At 11:00 PM

KUSI-TV (IND) CH 51, San Diego | DMA: 28

02/10/2010, 11:00 PM - 11:35 PM

[EC] 00:08:31 It is the energy of the future, from sunlight to wind, renewable energy has taken hold around the world. Wind power is growing at a rate of 30 percent annually, and much of it is generated right here in California, where earthquakes are a daily occurrence, 1:53, in California, in particular, but also other regions like China, Greece, and so on. There's a fair bit of seismic hazard. So we want to make sure that wind turbines are being designed appropriately to address that seismic hazard. This particular 65-kilowatt turbine was built in the 1980's. Donated by Oak Creek Energy Systems it stands 80 feet tall. And is made from the same materials used to build modern day? Turbines, at a much greater height, 8:14, new turbines are 3 and 4 times and more as big as this one and they're extremely expensive and their satisfactory operations is very very important. And result in major economic consequences if there is trouble. For instance, late last year, General Electric received a one and a half billion dollar contract to build the world's largest **wind** farm. Last summer, sdg&e announced it would build California's second largest **wind** farm by adding to the Campo Reservation Project in the mountains east of San Diego. And one of the richest men in the world, billionaire **oilman** **T. BoonePickens** has invested hundreds of millions of dollars on a giant **wind** farm in Texas. 10:47, the test that they conduct today is gonna be somewhat of a low level shake, but over the course of the next two weeks, they're going to be rattling this 80 foot structure with magnitudes up to 7.0. Two tests were conducted minutes apart, the first without the turbine's giant blades operating, then the second with them in operation. The video, like a minor earthquake, was not dramatic. But it was significant on two fronts, 2:08, one you need to make sure that they're safe. They don't fall over. But also you need to make sure that **wind** turbines remain a cost competitive source of **energy**. So you want to make sure that your design unduly burdening the **wind** industry with an overly expensive **wind** turbine. ... 00:11:10

Keywords:Quake: UC San Diego; GE; SDGandE; Campo Reservation Project; **T. BoonePickens**;
Visuals:Oakcreek **Energy** Systems **wind** turbine
Speakers:Ian Prowell, UCSD graduate student researcher; Ahmed Elgamal, UCSD engineering professor;

Audience: 27,004 **Spot Cost:** \$439

8. Good Morning West Texas

KMID-TV (ABC) CH 2, Odessa/Midland | DMA: 155

02/12/2010, 06:00 AM - 07:00 AM

[CC] 00:02:29 . **T. BoonePickens** is known around the world as an **energy** leader. Making billions in the **oil** business, then becoming a movement. And now he says ... this week's leader in the alternative **energy** big ..00:05:05

[CC] 00:34:50 **T. BoonePickens** is known around the world as **energy** leader. Making movement. And now he says he has a way to cut back on **oil** imports.00:37:35

[CC] 00:37:43 in midland. **T. BoonePickens** is known around the world as an **energy** leader. Making billions in the **oil** business, then becoming a leader in the alternative **energy** movement. And now he says he has a way to cut back on **oil** imports, keeping money and jobs here at home. Here's this week's big 2 **energy** report. " Go back to sleep America. The **oil** crisis is over. I don't think so. Our economy is bleeding billions from foreign **oil**, importing nearly 70 percent. Much of it from countries that don't really like us. His solution, "there's two choices. You either go for a plan that uses **naturalgas**, our resources in this country. And if you don't go for it, then you go for foreign **oilt**. **BoonePickens** has pushed

windenergy for years, while he hasn't put the idea to bed completely, his newest venture focuses on **naturalgas**. And he says the long-term security of our **nation** depends on it. The **oil** you're most concerned about, it is a security issue, is the **oil** from opec. We import 13 million barrels of **oil** a day. Five of that comes from opec." here's what he'd like to see happen. "all we have to do is focus on the 8-million 18-Wheelers in the U.S, if those could go to **naturalgas**,ou would cut opec in half." according to **Pickens**, it's a movement going on around the world. And we need to catch up. There's currently 12 million vehicles in the world that run on **naturalgas**. But in the us, there's only 130-Thousand. ...00:41:34

Audience: 1,943 **Spot Cost:** \$20

9. KMID ABC2 News At 10

KMID-TV (ABC) CH 2, Odessa/Midland | DMA: 155

02/11/2010, 10:00 PM - 10:35 PM

[CC] 00:19:56 T . **BoonePickens** is known around the world as an **energy** leader. Making billions in the **oil** business, then becoming a leader in the alternative **energy** movement. And now he says he has a way to cut back on **oil** imports, keeping money and jobs here at home. Here's this week's big 2 **energy** report. "Go back to sleep America. The **oil** cris is over. I don't think so. Our economy is bleeding billions from foreign **oil**, importing nearly 70 percent. Much of it from countries that don't really like us. His solution, "there's two choices. You either go for a plan that uses **naturalgas**, our resources in this country. And if you don't go for it, then you go for foreign **oil**T. **BoonePickens** has pushed **windenergy** for years, while he hasn't put the idea to bed completely, his newest venture focuses on **naturalgas**. And he says the long-term security of our **nation** depends on it.... If those could go to **naturalgas**, you would cut opec in half." According to **Pickens**, it's a movement going on around the world. And we need to catch up. There's currently 12 million vehicles in the world that run on **naturalgas**. But in the us, there's only 130-Thousand. "It's nuts. We will go down as the dumbest crowd that ever came down the road if we don't get on our own resource and quit buyng **oil** from the enemy. **Pickens** is urging Americans to pressure their local representatives to pass current legislation that would increase the use of our own **naturalgas**, cutting **oil** imports. We'll talk more with **Pickens** about that legislation, and speak with one congressman who'd like to see it pass next Thursday.00:22:07

Audience: 4,852 **Spot Cost:** \$59

10. KMID ABC2 News At 5

KMID-TV (ABC) CH 2, Odessa/Midland | DMA: 155

02/11/2010, 05:00 PM - 05:30 PM

[CC] 00:06:43 . Most people in west Texas have heard of T Boone **Pickens**. He made billions of dollars working in the **oil** industry, before shifting his focus to alternative **energy**. But his latest venture, which is a big part of our local industry is **naturalgas**. Big 2 had a rare chance to speak with **Pickens**. Join us tonight at ten to hear what he has to say about **naturalgas** and how it could free our dependency on foreign **oil**.00:09:31

Audience: 4,168 **Spot Cost:** \$46

BROADCAST COVERAGE

1. Good Morning San Diego Weekend

KUSI-TV (IND) CH 51, San Diego | DMA: 28

02/14/2010, 08:00 AM - 09:00 AM

[CC] 00:28:00 Speaking of earthquakes --A team of engineers at U-C-San Diego are exploring renewable energy and earth quakes they want to find out how a wind turbine will hold-up under the stress of a big quake. It is the energy of the future, from sunlight to wind, renewable energy has taken hold around the world. Wind power is growing at a rate of 30 percent annually, and much of it is generated right here in California, where earthquakes are a daily occurrence, in California, in particular, but also other regions like China, Greece, and so on. There's a fair bit of seismic hazard. So we want to make sure that **wind** turbines are being designed appropriately to address that seismic hazard. This particular 65-kilowatt turbine was built in the 1980's. Donated by Oak Creek **Energy** Systems it stands 80 feet tall. And is made from the same materials used to build modern day turbines, at a much greater height, new turbines are 3 and 4 times and more as big as this one and they're extremely expensive and their satisfactory operations is very very important. And result in major economic consequences if there is trouble. For instance, late

last year, general electric received a one and a half billion dollar contract to build the world's largest **wind** farm. Last summer, sdg&e announced it would build California's second largest **wind** farm by adding to the campo reservation project in the mountains east of San Diego. And one of the richest men in the world, billionaire **oilman T. Boone Pickens** has invested hundreds of millions of dollars on a giant **wind** farm in Texas. , The test that they conduct today is gonna be somewhat of a low level shake, but over the course of the next two weeks, they're going to be rattling this 80 foot structure with magnitudes up to 7.0. Two tests were conducted minutes apart, the first without the turbine's giant blades operating, then the second with them in operation. The video, like a minor earthquake, was not dramatic. But it was significant on two fronts, 2:08, one you need to make sure that they're safe.00:32:05
Audience: 32,516 **Spot Cost:** \$404

2. Good Morning San Diego Weekend

KUSI-TV (IND) CH 51, San Diego | DMA: 28

02/14/2010, 06:00 AM - 07:00 AM

[CC] 00:36:13 Speaking of earthquakes --A team of engineers at U-C-San Diego are exploring renewable **energy** and earth quakes they want to find out how a **wind** turbine will hold-up under the stress of a big quake. It is the **energy** of the future, from sunlight to **wind**, renewable **energy** has taken hold around the world. **Wind** power is growing at a rate of 30 percent annually, and much of it is generated right here in California, where earthquakes are a daily occurrence, 1:53, in California, in particular, but also other regions like china, greece, and so on. There's a fair bit of seismic hazard. So we want to make sure that **wind** turbines are being designed appropriately to address that seismic hazard. This particular 65-kilowatt turbine was built in the 1980's. Donated by oak creek energy systems it stands 80 feet tall. And is made from the same materials used to build modern day turbines, at a much greater height, 8:14, new turbines are 3 and 4 times and more as big as this one and they're extremely expensive and their satisfactory operations is very very important. And result in major economic consequences if there is trouble. For instance, late last year, general electric received? P| a one and a half billion dollar contract to build the world's largest **wind** farm. Last summer, sdg&e announced it would build California's second largest **wind** farm by adding to the campo reservation project in the mountains east of San Diego. And one of the richest men in the world, billionaire **oilman T. Boone Pickens** has invested hundreds of millions of dollars on a giant **wind** farm in Texas. 10:47, the test that they conduct today is gonna be somewhat of a low level shake, but over the course of the next two weeks, they're going to be rattling this 80 foot structure with magnitudes up to 7.0. Two tests were first without the turbine's giant blades operating, then the second with them in operation. The video, like a minor earthquake, was not dramatic. But it was significant on two fronts, 2:08, one you need to make sure th they're safe. They don't fall over. But also you need to make sure that wind turbines remain a cost competitive source of energy. So you want to make sure that your design isn't over conservative. And unduly burdening the wind industry with an overly expensive wind turbine. Over the next two weeks, those shakes are going to get a whole lot stronger, the team is really interested in finding the threshold of the turbine's durability.00:40:53

Audience: 15,960 **Spot Cost:** \$198

3. KUSI News At Ten

KUSI-TV (IND) CH 51, San Diego | DMA: 28

02/13/2010, 10:00 PM - 11:00 PM

[CC] 00:10:42 . Earthquakes and renewable energy. Both are something we live with everyday in California. But how would a wind turbine hold-up under the stress of a big quake. That's just what a team of engineers at U-C-San diego want to find-out. Kusi's david davis has the story. It is the energy of the future, from sunlight to wind, renewable energy has taken hold around the world. Wind power is growing at a rate of 30 percent annually, and much of it is generated right here in California, where earthquakes are a daily occurrence, 1:53, in California, in particular, but also other regions like china, greece, and so on. There's a fair bit of seismic hazard. So we want to make sure that wind turbines are being designed appropriately to address that seismic hazard. This particular 65-kilowatt turbine was built in the 1980's. Donated by oak creek energy systems it stands 80 feet tall. And is made from the same materials used to build modern day turbines, at a much greater height, 8:14, new turbines are 3 and 4 times and more as big as this one and they're extremely expensive and their satisfactory operations is very very impornt. And result in major economic consequences if there is trouble. For instance, late last year,eneral electric received a one and a half billion dollar contract to build the world's largest **wind** farm. Last summer, sdg&e

announced it would build California's second largest **wind** farm by adding to the campo reservation project in the mountains east of San Diego. And one of the richest men in the world, billionaire **oilmanT. BoonePickens** has invested hundreds of millions of dollars on a giant **wind** farm in Texas. 10:47, the test that they conduct today is gonna be somewhat of a low level shake, but over the course of the next two weeks, they're going to be rattling this 80 foot structure with magnitudes up to 7.0. Two tests were conducted minutes apart, the first without the turbine's giant blades operating, then the second with them in operation. The video, like a minor earthquake, was not dramatic. But it was significant on two fronts, 2:08, one you need to make sure that they're safe. They don't fall over. But also you need to make sure that **wind** turbines remain a cost competitive source of **energy**. So you want to make sure that your design isn't over conservative. And unduly burdening the **wind** industry with an overly expensive **wind** turbine. To steal and edit a phrase from a mous astronaut, it was one small shake for man, one giant rattle for the wind industry. As two weeks, I mentioned, over the next two weeks, those shakes are going to get a whole lot stronger, the team is really interested in finding the threshold of the turbine's durability.00:16:14

Audience: 26,939 **Spot Cost:** \$448

4. KUSI News At 6:00PM

KUSI-TV (IND) CH 51, San Diego | DMA: 28

02/13/2010, 06:00 PM - 07:00 PM

[CC] 00:09:38 Earthquakes and renewable energy. Both are something we live with everyday in California. But how would a wind turbine hold-up under the stress of a big quake. That's just what a team of engineers at U-C-San diego want to find-out. Kusi's david davis has the story. It is the energy of the future, from sunlight to wind, renewable energy has taken hold around the world. Wind power is growin address that seismic hazard. This particular 65-kilowatt turbine was built in the 1980's. Donated by oak creek energy systems it stands 80 feet tall. And is made from the same materials used to build modern day turbines, at a much greater height, 8:14, new turbines are 3 and 4 times and more as big as this one and they're extremely expensive and their satisfactory operations is very very important. And result in major? Pg x xg economic consequences if there is trouble. For instance, late last year, general electric received a one an a hf billion dollar contract to build the world's largest wind farm. Last summer, sdg&e announced it would build California's second largest **wind** farm by adding to the Campo Reservation Project in the mountains east of San Diego. And one of the richest men in the world, billionaire **oilmanT. BoonePickens** has invested hundreds of millions of dollars on a giant **wind** farm in Texas. 10:47, The test that they conduct today is gonna be somewhat of a low level shake, but over the course of the next two weeks, they're going to be rattling this 80 foot structure with magnitudes up to 7.0. Two tests were conducted minutes apart, the first without the turbine's giant blades operating, then the second with them in operation. The video, like a minor earthquake, was not dramatic. But it was significant on two fronts, 2:08, one you need to make sure that they're safe. They don't fall over. But also you need to make sure that **wind** turbines remain a cost competitive source of **energy**. So you want to make sure that your design isn't over conservative. And unduly burdening the **wind** industry with an overly expensive **wind** turbine. To steal and edit a phrase from a famous astronaut, it was one small shake for man, one giant rattle for the **wind** industry. As I mentioned, over the next two weeks, those shakes are going to get a whole lot stronger, Finding the threshold of the turbine's durability.00:15:53

Audience: 32,121 **Spot Cost:** \$357

5. Twin Tiers Sunday

WENY-TV (ABC) CH 36, Elmira/Horseheads | DMA: 176

02/14/2010, 11:00 PM - 11:35 PM

00:24:18 (guest is candiate Dr Scott Noren).... we're letting China and many other countries basically kick our butt in terms of manufacturing ... and I think the long term solution is even the short term solution is to get the infrastructure in place... to get those factories in those jobs going with those kind of workers...but to get that infrastructure in place you're talking about more government spending which is what a lot of people are really upset about.... I think there's money on the sidelines, there's a lot of money on the sidelines with private money that can make this happen ... the **TBoonePickens** and all those people that are talking about natural gas and everything else ... there are other people that have gobs of money ..I think private money could actually help finance this I do not say shut off natural gas completely ... I think it's a temporary resource that we need you to look into ... 00:26:27

Audience: 883 **Spot Cost:** \$24

6. Twin Tiers Sunday

WENY-TV (ABC) CH 36, Elmira/Horseheads | DMA: 176

02/14/2010, 09:00 AM - 09:30 AM

00:24:17 (guest is candidate Dr Scott Noren).... we're letting China and many other countries basically kick our butt in terms of manufacturing ... and I think the long term solution is even the short term solution is to get the infrastructure in place... to get those factories in those jobs going with those kind of workers...but to get that infrastructure in place you're talking about more government spending which is what a lot of people are really upset about.... I think there's money on the sidelines, there's a lot of money on the sidelines with private money that can make this happen ... the **TBoonePickens** and all those people that are talking about natural gas and everything else ... there are other people that have gobs of money ..I think private money could actually help finance this I do not say shut off natural gas completely ... I think it's a temporary resource that we need you to look into ... 00:26:26

Audience: N/A **Spot Cost:** N/A

7. WESH 2 News @ 5:30 PM

WESH-TV (NBC) CH 2, Orlando | DMA: 19

02/15/2010, 05:30 PM - 06:00 PM

[EC] 00:02:54 Almost sounds like an episode of The Odd Couple. The 81-year-old **energy** activist is speaking before the **National** Automobile Dealers Association. Michelle Meredith is live at the Orange County Convention Center where the organization's three-day convention has just wrapped up. Hi Michelle. Well there's no doubt about it, car dealers had a rough year. So is T. Boone **Picken's** message a tough sell? Apparently not. Pickens is the former **oil** tycoon turned **energy** activist who is on a mission to end the United States's dependence on foreign **oil**. He calls it the **Pickens** Plan Might have seen his commercials during the last election. He is bringing his message to the **National** Automobile Dealer's Association. How will it go over? Keep in mind car dealers just had two of the worst years in history. **Nation**-wide 2000 car dealers went out of business. Two carmakers, GM and Chrysler, almost went into liquidation. But your message to the car dealers is to use **naturalgas** ? Is t hat pie in the sky. No it's not pie in the sky. We have more **naturalgas**. We have four thousand trillion. That's over a 200 year supply. The **fuel** is cheaper. It's cleaner. Abundant and it's ours. My question is you as a car dealer, are your ears open? Do you have listening ears on for this kind of informion after the year you've had? Absolutely. You know, especially being a Ford dealer we're all about driving green and. driving **energy** and we're open for any suggestions as we move forward. I think the consumers, you know, they want us to listen so that we can build the right vehicles and make sure they get into the hands of consumers. Obviously there are cars running right now on **naturalgas** and it cost about \$0. 91 a gallon. But **Pickens'** plan to start with 18 wheelers, big trucks. He wants congress to pass a law that requires 18 wheelers to run on **naturalgas**. Live in Orange County, Michelle Meredith, Wesh 2 News. 00:04:58

Keywords:NADA: The Odd Couple TV Show; **T. BoonePickens**; **The National** Automobile Dealers Association; **The Pickens** plan, the Presidential election; car dealers; General Motors, Chrysler; **naturalgas**; Congress; 18 wheelers;

Visuals:Orange County Convention Center and DealerTrack sign and logo; NASA sign by a building; NADA logo; Dea

Speakers:**T. BoonePickens**, **energy** activist; JP Miller, Jr., Lexington, KY Ford dealer;

Audience: 68,222 **Spot Cost:** \$536