



T. Boone Pickens Media Coverage 2.13.10-2.16.10

Total of 13 Placements

-  Print: 2
-  Blog/Online: 4
-  Broadcast: 7

Coverage Summary:

Former U.S. Congressman Bob Barr wrote a column in the *Atlanta Journal Constitution* on America's reliance on foreign energy. Barr writes that what makes sense in the short term and the long term is for the U.S. to develop domestic natural gas reserves as a supplement and an alternative to oil. He calls the Pickens Plan sound policy and clear thinking in an arena often devoid of both and says Pickens is showing us that investing in our own industry and creating jobs is smart economics, smart politics and smart foreign relations.

USA Today's DriveOn Forum and *WESH-TV* in Orlando covered Pickens' press conference at the National Automobile Dealers Association meeting. The *USA Today* online piece focuses on the support Pickens has gotten from the Obama administration on his natural gas plans. *WESH-TV* reported on the abundance of natural gas and Pickens' plan to run 18-wheelers on the domestic fuel.

Highlighted Placements (Full Articles Below)

-  **Boone Pickens' Recipe for Energy Independence is a Winner** – *Atlanta Journal Constitution* – 2/15/10
-  **T. Boone Pickens Now a Big Obama Supporter -- At Least on Energy** – *USA Today's DriveOn Forum* – 2/15/10
-  **T. Boone Pickens Speaks In Orange Co.** – *WESH* – 2/15/10

Print Placements (Full Articles Below)

-  **Closing Loopholes** – *Lancaster New Era/Intelligencer Journal* – 2/12/10

Blog/Online Placements (Full Articles Below)

-  **T. Boone Pickens to Meet with Media Today at the NADA Convention in Orlando** – *The Auto Channel* – 2/15/10
-  **U.S. Holds Wind Power Lead, But China Coming on Fast** – *Smart Planet* – 2/12/10

HIGHLIGHTED COVERAGE

Boone Pickens' Recipe for Energy Independence is a Winner – *Atlanta Journal Constitution* – 2/15/10

By Bob Barr

How many Americans would knowingly fill up their car with gas imported from countries on the State Department's travel warning list? Millions of us probably are doing just that every day. A local fill up en route to the office or a ballgame may very well be contributing directly to the \$36 billion America sends to Nigeria each year.

Americans rely on China, the Middle East and Africa for oil and other commodities, while simultaneously engaged in a "war on terror." Nineteen percent of America's oil comes from the Middle East and a like amount from Africa – countries politically unstable and often hostile to the United States. In a very real sense, we are enabling our adversaries.

America's trade deficit swells to \$40.2 billion even as China has surged to become the world's leading exporter. Our trade deficit widened to its highest level in a year last December, largely as a result of higher oil prices. All this as unemployment nationally pushes ten percent. Our economic recovery and long-term growth is closely linked to our reliance on foreign oil, even though an estimated 300,000 to 400,000 jobs could be created as a result of decreasing America's dependency on oil.

America relies on energy — especially energy refined from oil — to operate; without this "liquid gold," our country would grind rapidly to a standstill. We import 70 percent of the oil we need, sending \$700 billion overseas every year. Of course, there's nothing inherently wrong with allowing the free market to work in this regard; other countries have what we need, so they sell and we buy.

Free-market competition, however, should not dictate we put our heads in the sand and continue importing oil with no thought to the future. What makes sense in the short term and the long term is for the U.S. to develop domestic natural gas reserves as a supplement and as an alternative to oil. In 2008, America consumed 23 percent of the world's petroleum, 57 percent of which was imported while we hold less than two percent of the world's known reserves. However, we have sufficient known natural gas reserves spread across the lower 48 states to supply America with energy from natural gas for the next 90 years.

Overdependence on imported oil tethers America to unstable and hostile regimes, and requires the U.S. to stretch and plant its military presence across the globe. Obtaining oil from mercurial suppliers such as Venezuela, or extracting it from states like Iraq by means of occupation, represents neither fiscally sustainable nor wise policies. To secure continued reliable access just to Iraq's reserves, will require us to assume responsibility for re-development of that country's oil fields and refining capacity – at a cost of tens of billions of dollars and extended support for the country's political system.

But there is a bright spot in this debate. Its name is "T. Boone Pickens." Pickens' effort in "Ending America's Dependence on Foreign Oil," represents sound policy and clear thinking in an arena often devoid of both. He is drawing attention to this issue in a non-partisan manner and putting his own money into the effort. He also has drawn attention to legislation in the U.S. House of Representatives and Senate that would encourage alternative energy development and natural gas exploration.

While we should allow the free market to operate, we should also use a little common sense; which would tell us it's irresponsible to empower our adversaries, tie our country's hands diplomatically and financially, and seriously hamper our economic recovery. Doing business with countries hostile to American interests is not smart — investing in our own industry and creating jobs is smart economics, smart politics, and smart foreign relations. And T. Boone Pickens is showing us the way.

Bob Barr, an Opinion columnist, is an Atlanta attorney and former U.S. Housemember. His column appears Monday.

T. Boone Pickens Now a Big Obama Supporter -- At Least on Energy – USA Today's DriveOn Forum – 2/15/10

By Chris Woodyard

T. Boone Pickens, the colorful Texas tycoon who is crusading against imported oil, says he's pleased with the support that he has gotten from the Obama administration for his natural-gas plans.

"They haven't done anything but support me," said Pickens at a press conference at the National Automobile Dealers Association meeting in Orlando today. Pickens, among other things, contributed to the Swift Boat Veterans group that ran ads against Sen. John Kerry, D-Mass., in his 2004 presidential challenge against President George W. Bush, although he sounded positively neutral in the 2008 race. Pickens' latest campaign?

He's behind legislation to offer \$65,000 tax incentives for conversion of 8 million 18-wheel long-haul trucks from diesel fuel, which is largely made from imported oil, to natural gas, which is almost entirely U.S. produced. Pickens says he thinks the plan has a good chance of bipartisan support in Congress. And he says he thinks that truck-stop operators will be willing to fork over the \$1.5 million or more per station to install natural-gas fueling equipment. "It's peanuts" in the scheme of things, Pickens says.

He says natural gas has been successful in cleaning up the air in Southern California, where trash trucks were converted to run on it. Diesel garbage haulers were so dirty that one of them had the same eco-equivalent of 325 cars.

T. Boone Pickens Speaks In Orange Co. – WESH – 2/15/10

T. Boone Pickens took the Orange County Convention Center to speak before the National Automobile Dealers Association.

Pickens, 81, is a former oil tycoon and current energy activist.

Pickens said he is on a mission to end dependence on foreign oil here in the United States. He calls his idea the "Pickens Plan."

The activist is bringing his message to the beleaguered auto industry Monday to help wrap up a three-day convention.

"Your message to car dealers is that natural gas is pie in the sky," Pickens said. "No, it's not pie in the sky. We [U.S.] have more natural gas than any other place in the world."

Some dealers said they are open to new ideas, especially after the tough time the auto industry endured last year.

"Being a Ford dealer, we are all about driving green and driving energy and we are open for any suggestion as we move forward and I think consumers want us to listen so that we can build the right vehicles and make sure they get in the hands of consumers," Ford dealer J.P. Miller said.

Pickens suggests Congress should pass a law that requires 18-wheelers to run on natural gas.

PRINT COVERAGE

Closing Loopholes – *Lancaster New Era/Intelligencer Journal* – 2/12/10

If there was a theme to Gov. Ed Rendell's final budget, it was "close the loopholes."

From the Delaware Loophole that allows state-based corporations to avoid paying the Corporate Net Income Tax to a policy that taxes cigarettes and pipe tobacco but exempts cigars and smokeless tobacco to a state sales tax that taxes some items but not all, Rendell offered a budget that would reshape Pennsylvania's tax landscape.

It's an ambitious budget, and one that would leave his successor - be it a Republican or Democrat - with the funds necessary to replace federal stimulus dollars and meet the impending pension crisis head on.

But Republican leaders, displaying typical myopia, declared it dead on arrival.

Rendell has proven adept at getting a few new items passed with every budget, and some of his proposals enjoy broad public support if not the support of lawmakers.

The Delaware Loophole, for example, has cost state residents billions of dollars. Rendell argued that many corporations do little more than rent a mailbox in Delaware to avoid paying Pennsylvania's Corporate Net Income Tax. Last year, Rendell said 71 percent of Pennsylvania-based corporations did not pay a penny in state net income tax last year. That places the burden on the 29 percent of companies that do pay taxes here. As an incentive to lawmakers to close the loophole, he offered to cut the CNIT by 1 percent to 8.99 percent.

If the Delaware Loophole is illogical, so, too, are sales tax laws that exempt cigars and smokeless tobacco. Despite polls that show overwhelming support for a sales tax on those items, Pennsylvania remains one of the few states that does not tax cigars or smokeless tobacco. The Legislature should end the exemption.

Rendell again proposed a severance tax on the extraction of natural gas deposits in the Marcellus Shale beneath Pennsylvania. Given the large fees major oil companies paid to lease state lands to drill for the gas, Republican arguments that taxing this infant industry would kill it hold no water. No less an expert than T. Boone Pickens has said that Pennsylvania is sitting atop a gold mine. It makes sense to tax gas extraction, just as 28 other states do.

The biggest bombshell was Rendell's proposal to reduce the state's sales tax from 6 percent to 4 percent, but expand its scope to include 74 items now exempted from the sales tax. Under the plan, candy, bottled water, magazines and newspapers and accounting, funeral and legal services all would be taxed. Food, clothing and medical services would remain exempt.

The sales tax change is likely to spark a major debate in the Legislature. Rendell admitted in a teleconference with editorial page editors across the state that some of the 74 items he proposes to tax may wind up being removed from the list as part of the budget negotiations.

Pittsburgh and Philadelphia would be permitted to retain local sales taxes of 1 and 2 percent, respectively, but Rendell said the prospects of third-class cities like Lancaster being able to add an extra 1 percent sales tax are unlikely because of a lack of support among legislators.

The budget continues Rendell's commitment to children - he proposes to boost basic education by \$354 million including an additional \$14 million for Lancaster County public schools. That increased emphasis in education spending is showing results. Education Week reported that among eighth-grade students performing at grade level in math, Pennsylvania has improved from 24th to 10th in the nation. The improvement in reading scores among fourth graders is even more dramatic - from 16th to 6th in the United States.

What's most telling about this budget is that the \$2.2 billion to be raised from new revenue sources would be set aside to offset the loss of federal stimulus funds and to tackle the impending boost in public pensions. Those funds would be available for the next governor.

That's not just ambitious, it's responsible.

BLOG/ONLINE COVERAGE

T. Boone Pickens to Meet with Media Today at the NADA Convention in Orlando – *The Auto Channel* – 2/15/10

Barring any travel delays, T. Boone Pickens, founder and chairman of BP Capital Management, is scheduled to meet with media today at the National Automobile Dealers Association (NADA) Convention in Orlando, Fla. Later, Pickens will make a keynote address to the nation's new car dealers at the NADA convention, which runs through today.

TIME & DATE: 3 p.m., Monday, Feb. 15

LOCATION: Room 222A in the Orange County Convention Center

A legendary oilman, Pickens is on a mission to develop alternative energy policies and resources that will power the future. He has become one of the most outspoken and effective energy advocates in America.

Pickens is a committed philanthropist who has donated more than \$700 million -- nearly a third of his net worth -- to charity.

NADA, founded in 1917 and based in McLean, Va., represents nearly 17,000 new car and truck dealers operating about 37,500 separate franchises, both domestic and international.

U.S. Holds Wind Power Lead, But China Coming on Fast – *Smart Planet* – 2/12/10

By John Dodge

What single country has the most generating capacity from wind power? If you guessed the good 'ol U.S. of A., you'd be right.

Despite difficult domestic and world economies, the U.S. finished 2009 with 35,159 megawatts (MW) of generating capacity to second place Germany's 25,777 MW. However, China with 25,104 MW is closing the gap: it was number one in new wind capacity in 2009 with 13,000 MW to second place finisher, the U.S. with 9,922 MW.

These numbers were released earlier this month by the wind energy manufacturers organization Global Wind Energy Council (GWEC) based in Brussels. The GWEC boasts 1,500 members and includes several household names in turbine manufacturing such as Vestas, GE, Siemens and Alstom on its board.

Overall, global capacity grew by 31 per cent or 37.5 gigawatts to 157.9 gigawatts. It was a good year for wind power despite stagnant oil prices and the twin storms of recession and the world financial crisis.

While the U.S. maintained a "comfortable lead" in total output, according to the GWEC, there is deep concern about the U.S. wind turbine manufacturing industry. In a statement, Denise Bode, CEO of American Wind Energy Association (AWEA), did not mince words:

"The U.S. still remains the largest market in cumulative capacity for the second year in a row but here again China is hard on our heels, If this isn't the 'case-closed' evidence that America must have stable renewable energy policy and hard targets in order to create jobs and revitalize our economy, I don't know what is. China gets it, 37 other nations get it, and we still don't. It is time to act now on a national Renewable Electricity Standard (RES) so that America can immediately create manufacturing jobs and be the world wind power leader. The economy can't wait, job creation can't wait, and America can't wait."

ABC News just reported about 80 per cent of \$2 billion in stimulus funds last year went to overseas manufacturers for projects here. "According to our estimates, about 6,000 jobs have been created overseas, and maybe a couple hundred have been created in the U.S.," Russ Choma at the Investigative Reporting Workshop was quoted as saying in the ABC story.

The picture in the U.S. might have been brighter had T. Boone Pickens' carried through on his 2008 plan to build 5,000 MW in Pampa, Texas. That project, shelved by the financial crisis, would have amounted to a 687-turbine order for GE although Pickens is buying 300 turbines for projects in Canada and Minnesota. according to a release on PR-Canada.net.

Once a pioneer in wind turbines and government initiatives to encourage its expansion, new capacity in Germany tapered off last year to 1,917 MW. Taking the third spot in new capacity behind China and the U.S. was Spain with 2,458 MW last year. As a continent, the 15 countries of Europe are far in front with 76,152 MW to next closest Asia with 38,909 MW.

"Copenhagen didn't bring us any closer to a global price on carbon, but wind energy continued to grow due to national energy policy in our main markets and also because many governments in prioritized renewable energy development in their economic recovery plans," GWEC Secretary General Steve Sawyer said in a release.

BROADCAST COVERAGE

1. Good Morning San Diego Weekend

KUSI-TV (IND) CH 51, San Diego | DMA: 28

02/14/2010, 08:00 AM - 09:00 AM

[CC] 00:28:00 Speaking of earthquakes --A team of engineers at U-C-San Diego are exploring renewable energy and earth quakes they want to find out how a wind turbine will hold-up under the stress of a big quake. It is the energy of the future, from sunlight to wind, renewable energy has taken hold around the world. Wind power is growing at a rate of 30 percent annually, and much of it is generated right here in California, where earthquakes are a daily occurrence, in California, in particular, but also other regions like China, Greece, and so on. There's a fair bit of seismic hazard. So we want to make sure that **wind** turbines are being designed appropriately to address that seismic hazard. This particular 65-kilowatt turbine was built in the 1980's. Donated by Oak Creek **Energy** Systems it stands 80 feet tall. And is made from the same materials used to build modern day turbines, at a much greater height, new turbines are 3 and 4 times and more as big as this one and they're extremely expensive and their satisfactory operations is very very important. And result in major economic consequences if there is trouble. For instance, late last year, general electric received a one an a half billion dollar contract to build the wod's largest **wind** farm. Last summer, sdg&e announced it would build California's second largest **wind** farm by adding to the campo reservation project in the mountains east of San Diego. And one of the richest men in the world, billionaire **oilmanT. BoonePickens** has invested hundreds of millions of dollars on a giant **wind** farm in Texas. , The test that they conduct today is gonna be somewhat of a low level shake, but over the course of the next two weeks, they're going to be rattling this 80 foot structure with magnitudes up to 7.0. Two tests were conducted minutes apart, the first without the turbine's giant blades operating, then the second with them in operation. The video, like a minor earthquake, was not dramatic. But it was significant on two fronts, 2:08, one you need to make sure that they're safe.00:32:05

Audience: 32,516 **Spot Cost:** \$404

2. Good Morning San Diego Weekend

KUSI-TV (IND) CH 51, San Diego | DMA: 28

02/14/2010, 06:00 AM - 07:00 AM

[CC] 00:36:13 Speaking of earthquakes --A team of engineers at U-C-San Diego are exploring renewable **energy** and earth quakes they want to find out how a **wind** turbine will hold-up under the stress of a big quake. It is the **energy** of the future, from sunlight to **wind**, renewable **energy** has taken hold around the world. **Wind** power is growing at a rate of 30 percent annually, and much of it is generated right here in California, where earthquakes are a ily occurrence, 1:53, in California, in particular, but also other regions like china, greece, and so on. There's a fair bit of seismic hazard. So we want to make sure that **wind** turbines are being designed appropriately to address that seismic hazard. This particular 65-kilowatt turbine was built in the 1980's. Donated by oak creekenergy systems it stands 80 feet tall. And is made from the same materials used to build modern day turbines, at a much greater height, 8:14, new turbines are 3 and 4 times and more as big as this one and they're extremely expensive and their satisfactory operations is very very important. And result in major economic consequences if there is trouble. For instance, late last year, general electric received? P] a one an a half billion dollar contract to build the world's largest **wind** farm. Last summer, sdg&e announced it would build California's sond largest **wind** farm by adding to the campo reservation project in the mountains east of San Diego. And one of the richest men in the world, billionaire **oilmanT. BoonePickens** has invested hundreds of millions of dollars on a giant **wind** farm in Texas. 10:47, the test that they conduct today is gonna be somewhat of a low level shake, but over the course of the next two weeks, they're going to be rattling this 80 foot structure with magnitudes up to 7.0. Two tests were first without the turbine's giant blades operating, then the second with them in operation. The video, like a minor earthquake, was not dramatic. But it was significant on two fronts, 2:08, one you need to make sure th they're safe. They don't fall over. But also you need to make sure that wind turbines remain a cost competitive source of energy. So you want to make sure that your design isn't over conservative. And unduly burdening the wind industry with an overly expensive wind turbine. Over the next two weeks, those shakes are going to get a whole lot stronger, the team is really interested in finding the threshold of the turbine's durability.00:40:53

Audience: 15,960 **Spot Cost:** \$198

3. KUSI News At Ten

KUSI-TV (IND) CH 51, San Diego | DMA: 28

02/13/2010, 10:00 PM - 11:00 PM

[CC] 00:10:42 . Earthquakes and renewable energy. Both are something we live with everyday in California. But how would a wind turbine hold-up under the stress of a big quake. That's just what a team of engineers at U-C-San diego want to find-out. Kusi's david davis has the story. It is the energy of the future, from sunlight to wind, renewable energy has taken hold around the world. Wind power is growing at a rate of 30 percent annually, and much of it is generated right here in California, where earthquakes are a daily occurrence, 1:53, in California, in particular, but also other regions like china, greece, and so on. There's a fair bit of seismic hazard. So we want to make sure that wind turbines are being designed appropriately to address that seismic hazard. This particular 65-kilowatt turbine was built in the 1980's. Donated by oak creek energy systems it stands 80 feet tall. And is made from the same materials used to build modern day turbines, at a much greater height, 8:14, new turbines are 3 and 4 times and more as big as this one and they're extremely expensive and their satisfactory operations is very very impornt. And result in major economic consequences if there is trouble. For instance, late last year,eneral electric received a one an a half billion dollar contract to build the world's largest **wind** farm. Last summer, sdg&e announced it would build California's second largest **wind** farm by adding to the campo reservation project in the mountains east of San Diego. And one of the richest men in the world, billionaire **oilmanT. BoonePickens** has invested hundreds of millions of dollars on a giant **wind** farm in Texas. 10:47, the test that they conduct today is gonna be somewhat of a low level shake, but over the course of the next two weeks, they're going to be rattling this 80 foot structure with magnitudes up to 7.0. Two tests were conducted minutes apart, the first without the turbine's giant blades operating, then the second with them in operation. The video, like a minor earthquake, was not dramatic. But it was significant on two fronts, 2:08, one you need to make sure that they're safe. They don't fall over. But also you need to make sure that **wind** turbines remain a cost competitive source of **energy**. So you want to make sure that your design isn't over conservative. And unduly burdening the **wind** industry with an overly expensive **wind** turbine. To steal and edit a phrase from a mous astronaut, it was one small shake for man, one giant rattle for the wind industry. As two weeks, I mentioned, over the next two weeks, those shakes are going to get a whole lot stronger, the team is really interested in finding the threshold of the turbine's durability.00:16:14

Audience: 26,939 **Spot Cost:** \$448

4. KUSI News At 6:00PM

KUSI-TV (IND) CH 51, San Diego | DMA: 28

02/13/2010, 06:00 PM - 07:00 PM

[CC] 00:09:38 Earthquakes and renewable energy. Both are something we live with everyday in California. But how would a wind turbine hold-up under the stress of a big quake. That's just what a team of engineers at U-C-San diego want to find-out. Kusi's david davis has the story. It is the energy of the future, from sunlight to wind, renewable energy has taken hold around the world. Wind power is growin address that seismic hazard. This particular 65-kilowatt turbine was built in the 1980's. Donated by oak creek energy systems it stands 80 feet tall. And is made from the same materials used to build modern day turbines, at a much greater height, 8:14, new turbines are 3 and 4 times and more as big as this one and they're extremely expensive and their satisfactory operations is very very important. And result in major? Pg x xg economic consequences if there is trouble. For instance, late last year, general electric received a one an a hf billion dollar contract to build the world's largest wind farm. Last summer, sdg&e announced it would build California's second largest **wind** farm by adding to the Campo Reservation Project in the mountains east of San Diego. And one of the richest men in the world, billionaire **oilmanT. BoonePickens** has invested hundreds of millions of dollars on a giant **wind** farm in Texas. 10:47, The test that they conduct today is gonna be somewhat of a low level shake, but over the course of the next two weeks, they're going to be rattling this 80 foot structure with magnitudes up to 7.0. Two tests were conducted minutes apart, the first without the turbine's giant blades operating, then the second with them in operation. The video, like a minor earthquake, was not dramatic. But it was significant on two fronts, 2:08, one you need to make sure that they're safe. They don't fall over. But also you need to make sure that **wind** turbines remain a cost competitive source of **energy**. So you want to make sure that your design isn't over conservative. And unduly burdening the **wind** industry with an overly expensive **wind** turbine. To steal and edit a phrase from a famous astronaut, it was one small shake for man, one giant

rattle for the **wind** industry. As I mentioned, over the next two weeks, those shakes are going to get a whole lot stronger, Finding the threshold of the turbine's durability.00:15:53
Audience: 32,121 **Spot Cost:** \$357

5. Twin Tiers Sunday

WENY-TV (ABC) CH 36, Elmira/Horseheads | DMA: 176

02/14/2010, 11:00 PM - 11:35 PM

00:24:18 (guest is candiate Dr Scott Noren).... we're letting China and many other countries basically kick our butt in terms of manufacturing ... and I think the long term solution is even the short term solution is to get the infrastructure in place... to get those factories in those jobs going with those kind of workers...but to get that infrastructure in place you're talking about more government spending which is what a lot of people are really upset about.... I think there's money on the sidelines, there's a lot of money on the sidelines with private money that can make this happen ... the **TBoonePickens** and all those people that are talking about natural gas and everything else ... there are other people that have gobs of money ..I think private money could actually help finance this I do not say shut off natural gas completely ... I think it's a temporary resource that we need you to look into ... 00:26:27

Audience: 883 **Spot Cost:** \$24

6. Twin Tiers Sunday

WENY-TV (ABC) CH 36, Elmira/Horseheads | DMA: 176

02/14/2010, 09:00 AM - 09:30 AM

00:24:17 (guest is candiate Dr Scott Noren).... we're letting China and many other countries basically kick our butt in terms of manufacturing ... and I think the long term solution is even the short term solution is to get the infrastructure in place... to get those factories in those jobs going with those kind of workers...but to get that infrastructure in place you're talking about more government spending which is what a lot of people are really upset about.... I think there's money on the sidelines, there's a lot of money on the sidelines with private money that can make this happen ... the **TBoonePickens** and all those people that are talking about natural gas and everything else ... there are other people that have gobs of money ..I think private money could actually help finance this I do not say shut off natural gas completely ... I think it's a temporary resource that we need you to look into ... 00:26:26

Audience: N/A **Spot Cost:** N/A

7. WESH 2 News @ 5:30 PM

WESH-TV (NBC) CH 2, Orlando | DMA: 19

02/15/2010, 05:30 PM - 06:00 PM

[EC] 00:02:54 Almost sounds like an episode of The Odd Couple. The 81-year-old **energy** activist is speaking before the **National** Automobile Dealers Association. Michelle Meredith is live at the Orange County Convention Center where the organization's three-day convention has just wrapped up. Hi Michelle. Well there's no doubt about it, car dealers had a rough year. So is T. Boone **Picken's** message a tough sell? Apparently not. Pickens is the former **oil** tycoon turned **energy** activist who is on a mission to end the United States's dependence on foreign **oil**. He calls it the **Pickens** Plan Might have seen his commercials during the last election. He is bringing his message to the **National** Automobile Dealer's Association. How will it go over? Keep in mind car dealers just had two of the worst years in history. **Nation**-wide 2000 car dealers went out of business. Two carmakers, GM and Chrysler, almost went into liquidation. But your message to the car dealers is to use **naturalgas** ? Is t hat pie in the sky. No it's not pie in the sky. We have more **naturalgas**. We have four thousand trillion. That's over a 200 year supply. The **fuel** is cheaper. It's cleaner. Abundant and it's ours. My question is you as a car dealer, are your ears open? Do you have listening ears on for this kind of informion after the year you've had? Absolutely. You know, especially being a Ford dealer we're all about driving green and. driving **energy** and we're open for any suggestions as we move forward. I think the consumers, you know, they want us to listen so that we can build the right vehicles and make sure they get into the hands of consumers. Obviously there are cars running right now on **naturalgas** and it cost about \$0. 91 a gallon. But **Pickens'** plan to start with 18 wheelers, big trucks. He wants congress to pass a law that requires 18 wheelers to run on **naturalgas**. Live in Orange County, Michelle Meredith, Wesh 2 News. 00:04:58

Keywords:NADA: The Odd Couple TV Show; **T. BoonePickens**; The **National** Automobile Dealers Association; The **Pickens** plan, the Presidential election; car dealers; General Motors, Chrysler; **naturalgas**; Congress; 18 wheelers;

Visuals:Orange County Convention Center and DealerTrack sign and logo; NASA sign by a building; NADA logo; Dea

Speakers:**T. BoonePickens**, **energy** activist; JP Miller, Jr., Lexington, KY Ford dealer;

Audience: 68,222 **Spot Cost:** \$536