



T. Boone Pickens Media Coverage 11.4.09

Total of 10 Placements

- Print: 5
- Blog/Online: 1
- Broadcast: 4

Coverage Summary:

The *Naples Daily News* covered Pickens' appearance at the Global Financial Leadership Conference yesterday. The piece highlights the Pickens Plan and the building momentum in Congress surrounding the NAT GAS Act.

KVII in Amarillo wrapped up its three part series on Pickens and the Pickens Plan, focusing on natural gas as a transportation fuel. Video from the three part series can be found here -

<http://www.connectamarillo.com/news/content.aspx?id=371684§ionnavigation=false>

Highlighted Placements (Full Articles Below)

- **T. Boone Pickens: Weening U.S. Off Foreign Oil a Security Issue** – *Naples Daily News* – 11/3/09
- **T. Boone Pickens** – *KVII* – 11/3/09

Print Placements (Full Articles Below)

- **Unnatural Gas** – *McCook Daily Gazette* – 11/3/09
- **And On the Seventh Day, the Lord Made Policy** – *The Daily O'Collegian* – 11/3/09
- **Voice of the Future** – *The Daily O'Collegian* – 11/3/09
- **LCCC Offers Green Degree, Hosts Green Jobs Day** – *The Chronicle-Telegram* – 11/4/09

HIGHLIGHTED COVERAGE

T. Boone Pickens: Weening U.S. Off Foreign Oil a Security Issue – *Naples Daily News* – 11/3/09

By Laura Layden

NAPLES — T. Boone Pickens has put his energy – and a stack of his own money – behind a plan he says will help ween Americans off foreign oil.

He calls it the Pickens Plan and it finally appears to be gaining steam. He discussed the plan Tuesday at the Global Financial Leadership Conference, held at the Gulf-front Ritz-Carlton, Naples.

“It’s about America,” he said. “It has nothing to do with politics.”

Pickens, a billionaire and chairman and CEO of BP Capital, said he’s spent \$62 million of his own money to tell his story and push his energy plan.

“The problem is the security of America,” he said. “That’s where I come from.”

The U.S. imports 70 percent of its oil and much of it comes from “countries that hate us,” he said.

His solution? To start, he’s pushing to get the country’s 18-wheelers to switch from diesel to natural gas. There are 6.5 million of the trucks in the U.S. and if they all make the change within seven years that could cut the country’s dependence on foreign oil from OPEC – the Organization of Petroleum Exporting Countries – in half.

If President Obama gets behind the plan he would be the first president to reduce foreign imports of oil, Pickens said.

Bills are moving ahead in both the House and Senate that would provide incentives for using natural gas as a transportation fuel. The companion bills are named the NAT GAS Act of 2009. Pickens is confident the legislation will pass, making it possible to get the heavy-duty trucks running on natural gas. He sees that as just a first step to reduce the country’s reliance on foreign oil.

“All you’ve got to do is get this rolling down the hill,” he said.

Vast amounts of natural gas are now available in the U.S. because of new drilling techniques, Pickens said.

He’s the largest shareholder in Clean Energy, the largest provider of vehicular natural gas in North America.

While he may stand to benefit from his plan, Pickens insists that he’s pushing it so hard because of his concerns about security in America — and a drive to finally bring change to the country’s energy policy.

In the area of alternative energy, there has been a lack of leadership and cheap oil has discouraged change, Pickens said.

He said 85 million barrels of oil are used a day around the world. The U.S. uses 21 million barrels a day and 13 million of those are imported, Pickens said.

The U.S. uses 25 percent of all the oil, though Americans make up only 4 percent of the world’s population, he said.

He predicts that in a few years gas prices will be back up to \$4 and \$5 a gallon. The supply has reached its peak and the world is using more oil than it’s producing, he said.

He said to other countries it looks like the U.S. is not very smart because of how much oil it uses and its heavy reliance of foreign supplies.

China is preparing to develop an oil field in Iraq, though it's the U.S. that has spent so much money fighting a war there and has lost thousands of soldiers trying to restore order in the country.

"We do look stupid in the way we do business," he said.

He said his plan will put people back to work in the U.S. "It will be a good deal," Pickens said.

Pickens was one of many speakers at the Global Financial Leadership Conference, presented by CME Group, the world's largest futures and options exchange.

Other speakers included Paul Volcker, chairman of the White House Economic Recovery Advisory Board, Fareed Zakaria, host of a weekly international program on CNN, and Chrystia Freeland, U.S. managing editor of Financial Times.

Mike Ditka, a Pro Football Hall of Famer and Super Bowl winning coach, and Dan Marino, a former quarterback of the Miami Dolphins, were the featured speakers at an American Heroes luncheon.

It's the second year the conference has been held in Naples.

"We think it's a beautiful site," said Laurie Bischel, director of communications for CME Group.

About 200 financial leaders from around the world attended the event, which wraps up today. It focuses on topics and trends in the financial markets.

Connect with Laura Layden at www.naplesnews.com/staff/laura_layden.

T. Boone Pickens – *KVII* – 11/3/09

T. Boone Pickens is one of the most controversial newsmakers in the history of the Texas Panhandle, and he still has a huge impact on what happens financially in this region. Our Mitch Roberts went to Dallas for an "exclusive" sit down interview with Mr. Pickens, and put together a three part issue on issues that are important to the Panhandle.

Part one deals with his plans to move Panhandle groundwater from Roberts Country, downstate to the Dallas Ft. Worth area, and possibly even San Antonio. Will this leave the Panhandle high and dry?

Part two is about Boone's plans to build the world's largest wind farm in Gray County and parts of Roberts County. He had originally planned to have that wind farm in the construction phase, but several factors led his company to postpone those plans. Has that slowed down the wind energy boom in the Panhandle, and when might he try to get this project going forward once again?

Coming soon, part three is about the "Pickens Plan" more specifically his ideas on how to reduce our dependence on foreign oil. One of the main elements includes transferring our nation's trucking fleets to run on compressed natural gas. With help from Washington, Boone says we can cut Opec in half in the next ten years. Cars can run on batteries, but only natural gas is powerful enough to move an 18 wheeler.

You can also enjoy looking at the raw clips of our entire interview with T. Boone Pickens, and please email us any questions you'd like to have Boone answer and we'll work with his office to get as many of those answered as possible. Thanks for watching this "exclusive" series in the Panhandle Spirit

PRINT COVERAGE

Unnatural Gas – *McCook Daily Gazette* – 11/3/09

By Stan Cox

Holding out the prospect of vast new domestic reserves, the natural gas industry is promising to make the United States an energy-rich nation once again. But we should be careful what we wish for. Spending those riches could endanger water supplies for millions of Americans while still failing to solve the climate crisis.

Electric utilities have expanded their use of gas because gas-fired plants can be "turned up" to meet high peak power demand more quickly than can coal-fired plants. It's also more climate-friendly than coal and less menacing than nuclear energy.

With the discovery of drilling techniques that can extract natural gas from deep shale formations, the authoritative Potential Gas Committee estimates that the total of confirmed and potentially accessible gas reserves has grown 35 percent in just three years.

Climate bills in the House and Senate contain strong incentives to increase drilling and burning of natural gas. Seized by anti-coal fervor, most major environmental groups have gone along with the gas rush.

But natural gas is "clean" only in contrast to coal -- just as a bacon cheeseburger can be regarded as healthful compared with a double bacon cheeseburger. Per kilowatt of electricity generated, gas releases 55 percent as much carbon as coal. And gas drilling poses a growing threat to our water supplies.

The investigative news organization ProPublica has documented thousands of cases of surface and groundwater contamination caused by drilling in conventional and shale deposits in six states.

Concern is now growing over hydraulic fracturing, in which water laced with sand, clay and "fracturing fluids" is pumped deep underground to create fissures and free gas trapped in rock formations. Most of the polluted water returns to the surface and must be handled as waste.

Drilling in shale, which depends heavily on fracturing, can consume hundreds of times more water per well than does drilling in traditional gas fields.

In Pennsylvania, which shares the vast, gas-laden Marcellus shale formation with four other states, drilling is expected to generate 19 million gallons of waste water daily by 2011, according to the state's Department of Environmental Protection. The water, which carries both natural and human-made toxins and is up to five times as salty as sea water, puts a heavy burden on water treatment plants.

Meanwhile, manufacturers of fracturing fluids refuse to reveal their ingredients. Investigators have managed to identify some relatively harmless compounds in the fluids, but also many that are toxic. Some, including benzene, formaldehyde, 1,4-dioxane, ethylene dioxide and nickel sulfate, are confirmed carcinogens.

Gas companies have enjoyed a slack environmental leash since the 2005 Energy Policy Act exempted them from regulation under the Safe Drinking Water Act and the Water Pollution Control Act. Bills now stalled in Congress that would re-regulate the industry need broader grassroots support.

Risking our water so we can burn more natural gas will not be the planet's miracle climate cure. For the United States to achieve necessary reductions in greenhouse emissions -- estimated at more than 80 percent -- will require not more energy production, even if somewhat cleaner, but deep cuts in energy consumption.

\Coal must be phased out as quickly as possible, but more gas won't accomplish that. While electric utilities' gas consumption doubled from 1996 to 2007, coal use continued its steady climb.

What if, with shale drilling, we could achieve another doubling of gas-fired electricity generation, but this time eliminate an equivalent amount of coal-fired generation? Even that steep escalation of gas drilling would cut the utility industry's carbon emissions by only 12 percent and the nation's total carbon emissions by just 5 percent, based on Energy Department figures.

Financier T. Boone Pickens recommends running our vehicles on natural gas. But substituting natural gas for gasoline in all vehicles would reduce the nation's total carbon emissions by less than 9 percent. Converting all gasoline-powered vehicles would consume more natural gas than electric utilities, homes and businesses combined. Consequences for the nation's water would be disastrous.

Natural gas is being hailed by some, including Pickens, as a high-energy "bridge" to a renewable future, and by others as sufficiently climate-friendly to be a "destination" fuel. But as gas' environmental drawbacks become more evident, it's looking more like a bridge to nowhere.

-- Stan Cox is lead scientist for the Land Institute in Salina, Kan., and wrote this comment for the institute's Prairie Writers Circle. His book "Losing Our Cool: Uncomfortable Truths about Our Air-Conditioned World," will be published next June. Write to him at t.stan@cox.net.

And On the Seventh Day, the Lord Made Policy – *The Daily O'Collegian* – 11/3/09

By Lindsey Bilbrey

U.S. Sen. Jim Inhofe, R-Okla., made headlines again for his denial of global warming and the resulting issue of whether to give money to help "save the planet."

A recent Washington Post article noted at the last Senate Environmental Committee hearing, Inhofe disputed both science and statistics to emphatically claim that global warming doesn't exist and science is just wrong.

He did not provide specific support for his theory that global warming is a hoax, and, at least this time, he didn't cite his usual singular point of reference — the Bible.

Because that book doesn't explicitly state anything about global warming, he has therefore concluded, loudly and on record, that it could not exist.

Seriously? That's who's representing us at the U.S. Capitol?

Before you label me a heretic, let me note I was raised in church. I go to Sunday school and continue to learn the Bible.

I do, however, believe that the Bible should not dictate government policy. Just like my stances on women's choice, LGBT rights, prison and taxes, I don't believe the Bible has any place in deciding what is and shall be when the government's concerned.

If you read the Federalist papers and other early historical, constitutional literature, you'll find the majority of Founding Fathers agree with me. Separation of church and state is there for a reason and it always makes me cringe when politicians dictate policy reflective of what they believe to be the Lord's intentions.

I bring this up because environmental policy is gaining serious steam as a major determinant of economic recovery. Going green pushes the creation of green collar jobs as industries grow and change, a stronger foreign policy that lessens dependence on oil and gas and creates healthier citizens who work in healthier surroundings.

President Obama listed climate change as a big agenda item in creating a stronger, more sustainable America. Even Boone Pickens bought two or three states worth of wind turbines because he sees wind, not oil, as the energy of the future.

In Illinois, Rep. John Shimkus, R-Ill., recently said, "Humans can't cause global warming that makes the sea levels rise to devastating levels" because "God promised never to destroy the world again with floods," referring back to the God's promise in Genesis.

That statement and other recent statements like the one from former House leader Dick Armey, R-Texas, in support of Inhofe's claim that global warming isn't a problem that humans can make because "the Lord God Almighty made the heavens and the Earth ... to his satisfaction ... it's pretentious of we little weaklings here on Earth to think that, that we are going to destroy God's creation."

This damages America's future in creating a clear climate change plan, and consequently, a clear plan for establishing and maintaining economic durability.

Economic recovery is intrinsically tied to changing habits and we cannot afford to continue to elect leaders who advocate denial and dangerous policies while ignoring sound research.

Lindsey Bilbrey is a Spears Continuing student in business living in Washington D.C. She received her B.A. in political science in 2006 at OSU.

Voice of the Future – *The Daily O'Collegian* – 11/3/09

By Wes Tate

When you ask many 8-year-olds what they want to be when they grow up, they will usually say anything from astronaut to fireman.

Brodie Myers wants to be a sports broadcaster for OSU.

Brodie Myers, a third-grader at Stillwater's Westwood Elementary School, is one of four finalists in the Today Show's Kid Reporter Contest. More than 1,000 people entered the contest and Brodie Myers was chosen to be one of the 16 semi-finalists for his 60-second video submission.

Brodie Myers' father, Steve, said this isn't a passing interest for his son. He has been passionate about sports, particularly OSU for quite some time and has been doing mock sports casts at home for years.

"It started with him sitting up in his room with his karaoke machine," Steve Myers said. "He would imitate the things that he heard at the games at first. He gradually got more in depth with what he was talking about."

Steve Myers said his son would get a line-up of a baseball team, play the "National Anthem" on his iPod and look out the window at the Veterans of Foreign War's American flag. Then he would announce the lineups and yell, "Play ball."

Brodie Myers said he learned his hand gestures from watching Dave Hunziker, voice of the Cowboys, doing car commercials on TV.

Brodie Myers got his first break into broadcasting at a Cowboys baseball game. He was invited into the announcer's booth and acted as a guest announcer. Since then, he has been invited to several OSU press boxes, introduced Boone Pickens before his Town hall meeting last week and got to guest announcing at baseball and soccer games on campus.

"I like the softball press box the best," Brodie Myers said. "It is the only one I have been in with nice carpet."

But Notoriety hasn't gone to Brodie Myers' head. Jill Metzger, principal of Westwood Elementary School, said he is one of the most humble 8-year-olds she has ever seen.

"After Brodie returned from his trip to Oklahoma City, we set up a little press conference where the students could ask him questions," Metzger said. "Out of all the experiences he had in his being on national TV, the one thing he said was the coolest was getting to stay the night with his aunt, uncle and cousins."

Brodie Myers wears a lot of hats while at school. He is the self-appointed referee for the playground football games. He also helps with the daily announcements from the principal's office and does the sports and weather report at the weekly assembly. He makes sure everyone knows what high school and college games are going on and weather reports so everyone can dress appropriately, Metzger said.

Brodie's mother, Shelli, said the support the people have shown for Brodie and the rest of the family has been overwhelming.

"The people of Stillwater have been truly amazing in their show of support," Shelli Myers said. "OSU and its fans as well have been incredible; we could not begin to express our appreciation for what they have done for Brodie."

Anytime Brodie Myers is seen in the newspaper or on TV, he's supporting OSU and he's quick to correct anyone that gets his loyalties confused. When Al Roker of the "Today Show" accidentally called Brodie a Sooner fan, Brodie quickly corrected him by telling him it was the Oklahoma State Cowboys.

Brodie Myers has his sights set on being a journalist in one capacity or another but said his true passion lies in broadcasting and announcing. He said he wants to go to OSU and there's no other place for him.

"I don't care how much money a college offered me to go to school," Brodie Myers said. "I won't go anywhere else but OSU."

Brodie Myers and the other three finalists will compete again in New York within the month for the title of Today Show Kid Reporter and the chance to interview a celebrity. After being selected as one of the four finalists, he has already won a cruise for four that he and his family can take.

FOLLOW HIM ON TWITTER

You can follow Brodie at STILLbroH2O on Twitter during his time in New York at the Today Show.

LCCC Offers Green Degree, Hosts Green Jobs Day – *The Chronicle-Telegram* – 11/4/09

By Melissa Hebert

ELYRIA — Can it be easy being green ... for a living?

Lorain County Community College is banking on it, offering an associate of science degree in alternative energy technology wind turbine major.

The college hosted a Green Jobs Day on Tuesday at Stocker Arts Center to showcase both the new degree program and job opportunities in green industries. About a half-dozen companies and organizations attended.

Student interest is growing in being a part of a growing industry as well as doing something for the environment, said Ilia Townsley of IC Green Energy LLC of Vermilion, which makes vertical-axis wind turbines.

The day featured several speakers and presentations in Cinema Hall.

Duncan Estep, an associate professor of engineering technologies at LCCC, talked about how the new green industries are different from traditional industries. Now, workers need broader skill sets. It's not enough to just know engineering, he said. They also have to understand electronics, mechanics, computers, construction and communication, he said.

Estep thinks Northeast Ohio is a great place to develop wind energy. In remote places like west Texas, where oil tycoon T. Boone Pickens wants to develop a wind farm, the infrastructure isn't in place to deliver that electricity to the marketplace, Estep said.

But there are eight power plants along Lake Erie, including one in Avon Lake, which could harness clean wind energy and be easily hooked into the national grid.

Daniel Hull, a field coordinator for RePower America, a project of the Alliance for Climate Protection, said the area also is a natural fit because of its manufacturing base.

"Someone has to build (turbines)," he said. "And we've got the people to do it."

It's not just manufacturing and technology jobs that are out there. Joel Solow represented Hard Hatted Women, an organization dedicated to women in nontraditional fields such as construction and utilities. The group will be branching out in Lorain County, Solow said, and is hoping to launch its New Pathways program — a three-week, four-hour career exploration program — at LCCC next year.

The green industry also needs other skills, Hull said.

"Marketing and advertising are important, because it's how people know what's out there," he said.

BROADCAST COVERAGE

1. Jerry Doyle

Syndicated Radio (---) National

11/03/2009 08:00 PM - 09:00 PM

DMA: N/A

00:12:00 ...Maybe the government is actually the owner of all the Entertainment Tonight, Access Hollywood, E!, Real True Stories, et cetera. Maybe the whole idea is to keep us distracted from the problems that we have as a nation. Maybe we won't delve into health care reform. Maybe we won't know the relationship between Nancy Pelosi and **Boone Pickens**.. 00:13:59

2. Jerry Doyle

Syndicated Radio (---) National

11/03/2009 07:00 PM - 08:00 PM

DMA: N/A

00:44:55You also say in the book that we have to save capitalism from Wall Street and from Washington. I'm looking at the stories about Al Gore's tentacles through his VC firm, Kleiner Perkins Caufield & Byers. You've got Nancy Pelosi teaming up with **Boone Pickens** and Harry Reid praising **Boone Pickens**, who two years ago was a mortal enemy. So, I guess if you have an opportunity to direct some of your own personal funds into one of **Boone Pickens'** wind farm companies and you got a good buddy that's at GE that happens to have a close relationship with Obama, you can get these kind of loans at taxpayer expense. These people just seem to get richer and let their political problems be thrown to the past because profits seem to be in their future... 00:45:59

3. Daybreak
KVII-TV CH 7 (ABC) Amarillo
11/04/2009 06:00 AM - 07:00 AM

DMA: 131
Spot Cost: \$65
Est. Audience: 9,366

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:03:49 You've heard us talk about it all week, the final exclusive interview with **T. Boone Pickens** is here. We feature the transportation part of the **Pickens** Plan. Currently the US spends 400-to-500 billion dollars per year on foreign **oil**. **Boone** 's plan is to cut that number in half by re-fitting our **nation's** trucking fleets to run on compressed **natural gas**. **Boone** feels if we don't win this battle we could lose the entire **energy** war. The **Pickens** Plan is really an **energy** plan for the future of America. He is 82 years old now, so these ideas are meant to help our kids, and their kids, to gain control of our **energy** and financial future. In **T Boone's** eyes, it's nothing less than financial war with OPEC, and he's leading the fight. " I felt it was my job to let the country know about the **energy** crisis. Because I understood it, and I didn't think anybody in Washington did". In 2008, **Boone** set out to barnstorm America, spending 60-million dollars, selling the **Pickens** Plan to America. He talked with politicians, and regular Joes, about the importance of reducing our dependence on foreign **oil**. **Boone** says we are bankrupting our country, while transferring wealth into countries that despise, the U.S. to fix that problem, Boone has a three part plan that involves, **wind** , solar, but first and foremost, **natural gas**. " The only resource we have in America that can end our dependence on foreign **oil** is **natural gas**. We have more than any other country, more than Russia or anybody else in the world" **Boone's** plan calls for re-fitting our trucking fleets, to run on compressed **natural gas**. "T he best place to use **natural gas** is in 18-wheelers. People think we can use a battery to move them, you can't. Only **natural gas** can do the job" Two bills are working their way through Washington, to re-fit many of the **nation's** trucking fleets... 00:06:02

4. Pronews
KVII-TV CH 7 (ABC) Amarillo
11/03/2009 10:00 PM - 10:35 PM

DMA: 131
Spot Cost: \$166
Est. Audience: 15,426

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:00:01 Instead of spending billions of U.S. dollars and pumping it right into the pockets of OPEC, why not find a new way to **fuel** our future? Part three of the **T. Boone Pickens** series is next. 00:01:09

[CC] 00:01:14 Tonight in my exclusive interview with **T. Boone Pickens**, we feature the transportation part of the **Pickens** Plan. Currently, the U.S. spends \$400 to \$500 billion dollars per year on foreign **oil**. **Boone** 's plan is to cut that number in half by re-fitting our **nation's** trucking fleets to run on compressed **natural gas**. **Boone** feels if we don't win this battle, we could lose the entire **energy** war. The **Pickens** Plan is really an **energy** plan for the future of America. **Boone** is 82 years old now, so these ideas are meant to help our kids and their kids gain control of America's **energy** and financial future. In **Boone's** eyes, this fight is nothing less than financial war with OPEC, and he's only to glad to lead the fight. " It somehow fell on my shoulders to tell the American people what we're up against as far as **energy** is concerned. I felt like I was the one who understood it. I understood the problem and I understood the solution, and there wasn't anybody in Washington I thought understood either one of them." In 2008, **Boone** set out to barnstorm America, spending \$60 million dollars of his own money selling the **Pickens** Plan to America. He talked with politicians and regular Joes about the importance of reducing our dependence on foreign **oil**. **Boone** says we are bankrupting our country, while transferring wealth into

countries that despise the U.S. To fix that problem, **Boone** has a three-part plan that involves, **wind** , solar, but first and foremost, **natural gas**. “ The only resource we have in America that can actually reduce our dependence on foreign **oil** is **natural gas**. We have more than any other country, more than Russia or anybody else in the world.” **Boone**’s plan calls for re-fitting our trucking fleets to run on compressed **natural gas**. “ The best place to use **natural gas** is in 18-wheelers. People think we can use a battery to move them, you can’t. Only **natural gas** can do the job.” Two bills are working their way through Washington to refit many of the **nation**’s trucking fleets within the next 10 years. It’s a lofty goal, but remember, this is an **energy** war. And in **Boone**’s eyes, the very future of our country is riding on it...

00:02:57